

SFAC Corporate Sponsorships

On Saturday, March 29, 2008, Shimmy for a Cause will be holding their yearly fundraising dance event. SFAC is a yearly event where belly dancers help raise fund for a deserving not for profit organization. Dancers from around the area (Virginia to South Carolina, the coast to the mountains) are invited to perform at a 4-hour dance extravaganza.

This year (2007) SFAC has chosen The American Heart Association as the charity they will focus on. And the location of this year's event will be The Edna Boykin Cultural Center in Wilson, NC.

The SFAC Corporate Sponsorship program allows companies of all sizes to be a part of this unique fundraising event. In return, we will help promote your business name through out the local community as well as a much broader belly dance community.

Sponsorship Levels:

- Gold - \$300.00:
 - Full page program ad
 - Signage placed prominently at the show
 - Company logo & name on all print advertising
 - Company logo & name on tickets
 - Recognition on all press releases
 - Company logo & name on all weekly dancer updates
 - Web link from our site to yours
 - Verbal recognition during show
 - A beautiful thank you certificate for your office
 - Four complimentary show tickets
- Silver - \$200.00:
 - 1/2 page program ad
 - Company name on all print advertising
 - Recognition on all press releases
 - Company name on all weekly dancer updates
 - Verbal recognition during show
 - A beautiful thank you certificate for your office
 - Two complimentary show tickets
- Bronze - \$100.00:
 - 1/4 page program ad
 - Company name on all print advertising
 - Company name on all weekly dancer updates
 - Recognition on all press releases
 - A beautiful thank you certificate for your office

Program Ads:

- Full Page - \$75.00
- ½ Page - \$40.00
- ¼ Page - \$25.00

- Business Listing - \$10.00

Other Promotional Opportunities:

- Dancer Gift Bag:

Each dancer will receive a thank you gift bag. This level of sponsorship allows you to place a sample or full size product, a gift with your company name, or coupons. *(No flyers please)*. A number of total bags will be given to your company by Friday, March 7, 2008. Items will need to be received no later than March 14, 2008 to be included.

- Dancer Prizes:

Dancers will receive prizes for: Most funds raised, largest individual corporate donation, largest individual non-corporate donation, most individual donations, furthest traveled, and others

If you are interested in becoming a 2008 Shimmy for a Cause Corporate Sponsor, please complete the following application and we will have a committee member contact you.

SFAC Corporate Sponsorship Application

Company Name: _____

Primary Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone no.: _____ Fax no.: _____

Email address: _____

We are interested in the following, please have someone contact us:

Sponsorship Levels:

- _____ Gold - \$300.00
- _____ Silver - \$200.00
- _____ Bronze - \$100.00

Program Ads:

- _____ Full Page - \$75.00
- _____ ½ Page - \$40.00
- _____ ¼ Page - \$25.00
- _____ Business Listing - \$10.00

Extras:

- _____ Dancer Gift Bags

Please return to:

SFAC 400 Crestview Ave 2-C, Wilson, NC 27893 or call 252-237-7135